

## IMPORTANT NOTICE TO MEMBERS:

## CHANGES TO AVREWARDS PROGRAM FROM 1<sup>ST</sup> OCTOBER 2023

The AvRewards program was introduced in 2016 to Avalon Beach RSL Club, the rewards program is here to benefit all members and provide even further benefits to higher tiered members.

Members have a chance to go up a level every month, and every six months members may go down levels depending on points earned the previous six months.

Due to the covid business disruptions since 2020, we have not put one member down a level as there has not been a consistent previous 6 months trade to properly evaluate a member's level eligibility.

While no 'member downs' have been completed for nearly 4 years now, each month members have still been able to go up a level.

From the 1<sup>st</sup> October 2023, a new and improved rewards program will be launched. Most of the benefits remain the same, plus additional benefits have been added to members of all levels.

With the new program starting on 1<sup>st</sup> October, the level eligibility period will start again. This means that all members will remain on their current level (or go up a level) for 6 months from 1<sup>st</sup> October. This provides a 6-month period notice of the 1<sup>st</sup> members downs in over 4 years will go ahead in April 2024.

The new AvRewards program can be viewed on the Club App, our website, or printed brochures soon to be available at reception.

If you have any questions at all regarding the AvRewards Program changes please speak with the General Manager, Cristo Tracy or email <a href="mailto:gm@avalonrsl.com.au">gm@avalonrsl.com.au</a>.

Thank you to all our members for your incredible continuing support to the club. We can't wait to enjoy the summer season with you!

Cristo Tracy General Manager

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